



## BRAZILIAN EXECUTIVE WAS ELECTED VICE-CHAIRMAN OF THE INTERNATIONAL POULTRY COUNCIL

The Executive Director of the Brazilian Chicken Producers and Exporters Association (ABEF), **Ricardo Santin**, was elected on October 30, the second Vice-Chairman of the International Poultry Council (IPC), the maximum institution of the world aviculture. The mandate lasts three years.

The election occurred during the annual meeting of the council in the city of Sydney, Australia. IPC counts on 23 countries and more 17 international associated companies, which accounts for 85% of the world production and 100% of chicken exports. The council has representation in the World Organization for Animal Health (OIE), Food and Agriculture Organization of the United Nations (FAO), World Trade Organization (WTO) and World Health Organization (WHO).

The new management of IPC is formed by **Jim Sumner**, Chairman (United States), **Tage Lisgaard**



*The management of IPC: (from left to right) Ricardo Santin, ABEF/Brazil - 2nd Vice-Chairman; Cesar de Anda, UMA/Mexico - Treasurer; Jim Sumner, USAPEEC/USA - Chairman; Tage Lisgaard, AVEX/European Union - 1st Vice-Chairman and Vivien Kite, ACMF/Australia - member of Executive Committee.*

(Denmark), first Vice-Chairman; **Ricardo Santin** (Brazil), second Vice-Chairman; and **Cesar de Anda** (Mexico), Treasurer.

The Executive Commit-

tee, which was enlarged, also counts on **Wang Xiu Lin** (China), **Mohamed El Shafel** (Egypt) and **Vivien Kite** (Australia).

## APICULTURAL PRODUCT FROM THE SOUTHWEST OF BAHIA RECEIVES A QUALITY PRIZE

The Northeastern Region of Brazil has been highlighting itself in the international and domestic scenarios through the production of honey and apicultural products (propolis, pollen, beeswax) with different characteristics and organic quality, using knowledge and technologies adapted to that activity and intended for the environmental preservation, social organization, administration and market.

The apiculturist of Vitória da

Conquista, **Luiz Jordans**, received a quality prize for his "Apicultural Pollen Dehydrated" given by the Northeastern Congress on Apiculture and Meliponiculture and Apicultural Chain Trade Fair, which took place from November 04 to 06, 2009 in the city of Salvador, State of Bahia.

High quality is already a characteristic of the apiculture in the region of Barra do Choça - Bahia, which counts on a rich ecosystem

and has a high multi-floral potential due to the Conquista plateau and the Atlantic forest regions.

The honey produced in this municipal district already accumulates many prizes at the state and national levels, but this time the winning product was the Apicultural Pollen Dehydrated, which is still little marketed, but it appears as an alternative of production diversification, since this product has excellent applications for the human health. It has high tenors of vitamins (B1, B2, B6, B12, A, P, E, K), amino acids, globulins, enzymes, carbohydrates and minerals. It has about 20 times more carotene (provitamin A) than the main natural source of this provitamin, the carrot. Its daily consumption combats the stress and the physical and mental weaknesses, increases the appetite and the work capacity.



Export Roundup