

# Asgav analyzes the performance of the poultry sector of Rio Grande do Sul in 2009

In the 2009 first semester, the difficulties of the poultry sector were evident. And the second semester won't be different, because the recovery of the damages and negative effects from the world financial crisis is going in slow motion. "Some evidences of the economic recovery in many segments of developed countries in international market give certain optimism to us for the next year", said **Luiz Ross**, chairman of Asgav/Sipargs (Poultry Association of Rio Grande do Sul / Syndicate of Poultry Industries of the State of Rio Grande do Sul).

According to the poultry sector of Rio Grande do Sul, which closed the first seven months of the year with a drop of 6.5% in the animal slaughter in relation to the similar period of 2008 and drop of 5.9% in the stock of slaughtering chicks, that is a moment to be aware of the balance between offer and demand, as much concerning domestic market as exports.

Exports have shown a certain balance in respect to volume, since it was exported a volume of 465 thousand tons in the mentioned period, which means an increase of 1% in relation to the same period of the previous year.

Concerning revenue, the sector



*Carlos Feijó (L), Luiz Ross and Osmildo Pedro Bieleski.*



*José Eduardo dos Santos*

experiences the impact from the international crisis and the drop in the chicken average price by ton, what generated an amount 13.7% inferior to the

one of the same period of 2008. Exports of 2009 generated revenue of approximately US\$ 861 million against US\$ 998 million registered in 2008.

"Actually, the 2009 scenario lead us to keep the alert and control for planning the poultry agro-industries and, based on the perspectives for 2010, we will be adapting ourselves to the recovery process that is drawn for next year", concluded Luiz Ross.

## THE LAUNCHING OF AVISULAT 2010

Avisulat 2010 (South Brazilian Conference on Poultry, Pork, and Dairy Products Industry - Equipment, Service and Technology Trade Fair) will take place from November 17 to 19 of the next year in the FundaParque in Bento Gonçalves (State of Rio Grande do Sul). The event was officially launched on August 27, during a breakfast in which the following persons attended the ceremony: the three participant chains, the federal and state governments' representatives as well as professionals linked to the sectors.

The chairmen **Luiz Ross** (Poultry Association of Rio Grande do Sul - Asgav), **Carlos Feijó** (Industry of Dairy and Derived Products Association of Rio Grande do Sul - Sindilat) and **Osmildo Pedro Bieleski** (Syndicate of Pork Industries of Rio Grande do Sul - SIPS) presented a summary of their segments. The coordinator-general of Avisulat 2010, **José Eduardo dos Santos**, presented the format of the event, which will be divided again into technique part and trade fair. The event, in spite of being in its second edition, is obtaining support and becoming stronger and intends to consolidate itself as an instrument for developing the involved sectors of the South Region. 

